



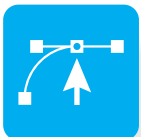
ORLANDOmateus

Art Director + Graphic Design Manager

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Portfolio: orlandomateus.com



Profile

A hands-on creative, energetic and multi-talented Graphic Designer with 15+ years of extensive contribution in the industry. Experienced in print, packaging, brand identity, licensed brands, point of purchase and promotional advertising. Exceptional collaborative and interpersonal skills. Dedicated, passionate for design and marketing.

Career

Resources Global Professionals, Boston, MA **2014 - Present**
RGP-Independent consultant.

Graphic Designer -UDI Project

- Work within a vast project management system, manage, design and revise technical multi-lingual medical instrument packaging. Comply with strict brand guidelines to meet all UDI (Unique Device Identification) FDA mandates.
- Collaborate with multiple project managers on highly detailed and visible projects. Communicate with domestic and international plants and vendors for packaging integrity, priorities, capabilities and resolve print process issues.
- Work closely with other Designers, Drafters and Coordinators to design, proof and rout templates and technical artwork executions and delivering production ready compliant artwork. Partner with GBU Marketing, RA (Regulatory Affairs) and Data Mining for patient safety content changes. Document the process, maintenance, track SKU status and report progress to meet corporate objectives and meet Federal UDI compliance.

FGX International, Smithfield, RI **1998 - Dec. 2013**

FGX is the Leading Distributor of sunglasses and over the counter reading glasses.

Graphic Design Manager

2003 - Dec. 2013

- Manage the work flow, budget and hiring process of the design team in a fast-paced environment.
- Manage multiple projects from concept to production on a regular basis.
- Pursue creative solutions to assure budgets are met and all possible savings are achieved.
- Collaborate with many of the world's leading licensed brands such as Disney, Mattel, Nickelodeon, Ironman, Panama Jack and many others.
- Orchestrate logo development of in-house brands and collection release. Promote strong brand identity for brands such as Foster Grant, Magnivision, Anarchy, Gargoyles and many others.



- Established in-house photo studio, product photography, color correction, image retouching and manipulation.
- Directed multiple day photo shoots (in-studio and on location) in Boston, New York and Miami. Responsible for casting talent, negotiating talent/agency, and photographer contracts. Managed image usage and duration.
- Developed an intra-net cataloging system, empowering sales team to prepare custom client presentations.
- Analyzed and implemented a web based project management system allowing project managers, designers, sales/merchants and product development team to improve communication, track project progress and archive, in one centralized platform.
- Key design resource to domestic and international FGX team members as well as vendors.

Graphic Designer

1998 - 2003

- Create tags and Point of Sales (POS) signage and devise display designs.
- Develop annual and seasonal catalogs, sell sheets, brochures, showroom/trade show graphics and booths.
- Responsible for designing full-page celebrity ads (Cindy Crawford, Jeff Gordon, etc.) for national publications such as People, Elle, Premier and Good housekeeping.
- Develop internal and external sales presentations used by the sales and executive team.

Computer Skills

Mac platform preferred, Advanced knowledge of Photoshop, Illustrator, InDesign, Acrobat.
Working knowledge of, Microsoft office suite, HTML5, CSS3, Mobile and other creative applications.

Language Skills

Fluent in Portuguese and conversational Spanish

Education

BA, Graphic Design, Rhode Island College

Awards

Scholastic Gold Key art award

Personal

Interests: Skiing, running, architecture, cooking

References

References will be provided upon request

Portfolio

orlandomateus.com